

PROGRAMME

Pre-Conference Activity - September 7, 2023 (Thursday)		
1:00 p.m. – 5:00 p.m.	Chamber Development Forum (for selected local chamber delegates only)	Philippine Chamber Development Institute Organized by PCCI-South Sector RG Elvie Sanchez Quiazon Chairperson, PCCI-NCR Chamber Development Committee
31 ST MMBC CONFERENCE PROPER - September 8, 2023 (Friday)		
7:30 a.m. – 8:30 a.m.	Delegates Registration	Conference Staff
8:30 a.m.	Ribbon Cutting of the Trade Exhibit	<p>Audio Visual Presentation</p> <p>Ms. Teresita L. Ngan Tian PCCI Area Vice President for NCR, PCCI-NCR, Chair & Chairperson, 31ST MMBC</p>
9:00 a.m. – 10:15 a.m.	OPENING CEREMONIES	
9:00 a.m.- 9:20 a.m.	<ul style="list-style-type: none"> Processional/Modern Filipiana Fashion show supporting local designer and women weavers in various regions accross the Philippines. 	
9:20 a.m.- 9:22 a.m.	<ul style="list-style-type: none"> Invocation Entry of Colors The Philippine National Anthem Introduction of MMBC 2023 Theme: "The Future of Enterprise" 	
9:22 a.m.- 9:32 a.m.	<ul style="list-style-type: none"> Call to Order <p>To conceptualize the business enterprise of the future, the starting point for business is to be in-step with the evolving times: to innovate, adapt, and leverage new technologies. Business must embark on accelerated digitalization and innovation, and advocate for increased government engagement and participation.</p> <p>Current research of companies has condensed important takeaways in regard to the future of business. Don't play zero-sum games with disruptors. Companies that explored new tech early developed collaborative partnerships that hastened growth. Aggressive learning with a strong viewpoint helped retail companies find opportunities to differentiate. And in a high-speed sector, one has to branch out fast.</p> <p>Companies that grow and create value will solve the global crises by leveraging exponential technologies, and adopting game changing business models. As organizations continue to evolve to stay relevant, innovative and competitive, the need to prepare for "big moments"—and whatever might come next—is becoming more apparent than ever before.</p>	
9:32 a.m.- 9:37 a.m.	<ul style="list-style-type: none"> Welcome Remarks 	<p>Ms. Sarah P. Deloraya-Mateo Regional Governor, PCCI-NCR Central Sector Conference Director, 31ST MMBC</p>

9:37 a.m.- 9:40 a.m.	<ul style="list-style-type: none"> Acknowledgment of Dignitaries, Guests and Local Chamber Delegations 	Ms. Emelita “Emily” Alvarez Secretary General, PCCI-NCR
9:40 a.m.- 9:45 a.m.	<ul style="list-style-type: none"> Opening Message 	Ms. Teresita L. Ngan Tian PCCI Area Vice President for NCR, PCCI-NCR Chair & Chairperson, 31 ST MMBC
9:45 a.m.- 9:50 a.m.	<ul style="list-style-type: none"> Message 	Consul Enunina V. Mangio Vice President for Regional Affairs, PCCI
9:50 a.m.- 9:55 a.m.	<ul style="list-style-type: none"> Intro of the Guest of Honor & Keynote Speaker 	Ms. Teresita L. Ngan Tian PCCI Area Vice President for NCR, PCCI-NCR Chair & Chairperson, 31 ST MMBC
9:55 a.m.- 10:15 a.m.	<ul style="list-style-type: none"> Keynote Message Message of Support Awarding of Token of Appreciation Conference Agenda 	Mr. George T. Barcelon President, PCCI Mr. Jose MA "Joey" A. Concepcion Private Sector Advisory Council Lead for Jobs/ Vice Chairman of MSME Development Council/ Founder of Philippine Center for Entrepreneurship Foundation, Inc. – Go Negosyo Arch. Alfred Geoffrey Carandang President, PCCI-Quezon City
10:15 a.m. – 10:20 a.m.	Audio Visual Presentation	
10:20 a.m. – 11:55 a.m.	<p>Plenary 1: Local Executive Forum: Investment Opportunities and Ease of Doing Business</p> <p>This opening session introduces the PCCI-NCR Central Sector cities’ collective economy strengths to become another major commercial and financial hub for the country: a sizeable entry point port, an emerging technology and talent center, and a hot tourism destination for the world.</p> <p>The initial task in achieving this ambitious objective is to identify the needs of interested parties, potential investment opportunities, and strong partnerships in promoting business friendliness that mirror global standards, the key feature being the consistent focus on expediting business transactions through R.A. 11032 of 2018 on the Ease of Doing Business and RA 9485, the ARTA Red Tape Act of 2007.</p>	<p>Panelists:</p> <p>Mayor Jeannie Ng-Sandoval City of Malabon</p> <p>Mayor Marcelino Teodoro City of Marikina <i>(to be represented by BPLO Head)</i></p> <p>Mayor Josefina “Joy” Belmonte City of Quezon</p> <p>Mayor Victor Ma. Regis "Vico" N. Sotto, City of Pasig <i>(to be represented by BPLO Head)</i></p> <p>Mayor Francis Zamora City of San Juan</p> <p>Mayor Maria Laarni Cayetano City of Taguig</p> <p>Mayor Weslie T. Gatchalian City of Valenzuela</p> <p>Moderator: Dr. Hernan B. Delizo Trustee, PCCI-Central Sector</p>
11:55 a.m. – 12:00 a.m.	Awarding of Token of Appreciation	
12:00 p.m. – 1:00 p.m.	LUNCH / SPONSORS’ PRESENTATIONS / ENTERTAINMENT	

1:00 a.m. – 1:05 p.m.	Audio Visual Presentation	
1:05 p.m. – 2:05 p.m.	<p>Plenary 2: Revolutionizing the Philippines through Blockchain: Capitalizing blockchain technology to drive business growth</p> <p>The Philippines stands on the brink of a transformative era as it embraces the potential of blockchain technology to revolutionize various sectors and drive exponential business growth. Blockchain, a decentralized and immutable digital ledger, offers unparalleled advantages such as enhanced security, transparency, and efficiency. By harnessing the power of blockchain, businesses in the Philippines can establish trust, reduce operational costs, and streamline processes. Furthermore, this technology has the potential to foster financial inclusion, providing opportunities for the unbanked and underbanked population. The utilization of blockchain technology has the capacity to propel the Philippines forward, enabling businesses to thrive and contributing to the country's overall economic development. This panel will discuss use cases to provide ideas that anyone can start using to help drive their business forward</p>	<p>Panelists:</p> <p>Mr. Paul Soliman CEO, Hacktiv and CEO, BayaniChain</p> <p>Mr. Gelo Wong Co-Founder and CEO, Likha</p> <p>Mr. Vandy Pesarillo CEO, Itsy Bitsy Chief Creative Officer, BayaniChain</p> <p>Moderator: Dr. Donald Patrick Lim Chief Operating Officer, DITO CME Chief Innovation Officer, Udenna Corporation</p>
2:05 p.m. – 2:25 p.m.	Laughter Therapy	
2:25 p.m. – 2:30 p.m.	Audio Visual Presentation	
2:30 p.m. – 3:30 p.m.	<p>Plenary 3: C-Level Management Forum: Digital Transformation and Future of Work</p> <p>Digital transformation is imperative for all businesses. This message rings out in every keynote speech, panel discussion, article, or study related to competitiveness, and is relevant as the world becomes increasingly digital.</p> <p>But digital transformation seems strange to many business leaders. Is it just a catchy term to indicate “moving to the cloud?” Do we need to design new jobs to help us create a framework for digital transformation, or hire a consulting service? What parts of our business strategy need to change? And are these efforts really worth it?</p> <p>The workplace is changing too. Automation and Artificial Intelligence will make this shift as significant as the agriculture and manufacturing mechanization of prior generations. While some jobs will be lost, and many others created, almost all will change. The COVID-19 crisis has forced organizations to re-evaluate the many existing trends and aspects of work. This regularly updated collection of articles draws together our latest perspectives on the future of work, the workforce, and the workplace.</p> <p>One in five workers in Asia Pacific intends to switch to a new employer in the coming year. It's time for business leaders to rethink how to manage their workforce.</p> <p>A panel of seasoned company executives will address the impact of these changes and predict what the future will look like.</p>	<p>Panelists:</p> <p>Capt. Stanley K. Ng President & COO Philippine Airlines</p> <p>Mr. Vicente Gregorio CEO Shakey's Pizza Asia Ventures, Inc.</p> <p>Ms. Mylene Abiva President & CEO FELTA Multi-Media Inc</p> <p>Mr. Jose Victor Paterno President & CEO Philippine Seven Corporation (7 Eleven)</p> <p>Moderator: Dr. Carl E. Balita Multi-awarded Business Leader, Educator and Advocate Television Host, and Columnist of Manila Times and Business Mirror, Best Selling Author and Producer</p>
3:30 p.m. -3:35 p.m.	Audio Visual Presentation (AVP)	
3:35 p.m. – 4:35 p.m.	<p>Plenary 4: Tomorrow's Entrepreneurs: What They Think, How They Work and What Sets Them Apart</p> <p>They're young, successful and making a difference. Get to know these young entrepreneurs who are shaping the market and our future. Compared to older generations, young people see entrepreneurship as a way of changing the world.</p>	<p>Panelists:</p> <p>Mr. Avin C. Ong Founder & CEO of Fredley Group (Macao Imperial, Nabe Japanese Izakaya, Hotpot etc. owning around 230 restaurants and cafe branches in the country)</p>

	<p>One look at the Philippine business landscape and you'll find that a huge chunk of the economy is no longer run with seasoned elders at the helm of large conglomerates. In reality, 99.51% of businesses are micro, small and medium enterprises (MSMEs), and some are run by successful young business women and men who don't look out of place on TikTok.</p> <p>So if you're one of these enterprising businesspeople and are planning to build your own empire, attend this forum as it will showcase young successful entrepreneurs, millennials and GenZ-ers, to inspire you. These amazing young business creators will not only share what they developed but also the lessons they learned along the way.</p>	<p>Ms. Mica Tan Founder & CEO of MFT Group (She started her own business when she was 19, and today, MFT Group operates in nine countries around the world.)</p> <p>Mr. Yinghan Hu Yinghan is co-founder and CEO of Tetmon based in Singapore, which assists business users to derive insights from company's data. He started his career at GIC before holding management and strategy roles at government-linked corporations.</p> <p>Ms. Cherrie D. Atilano Founder & CEO AGREA Agricultural Systems International, Inc.</p> <p>Moderator Ms. Marites Joan "MJ" Quezon President, PCCI-Mandaluyong</p>
4:35 p.m. – 5:00 p.m.	<p>CLOSING CEREMONIES</p> <ul style="list-style-type: none"> ● Introduction of the 49th PBC&E Chairman ● Presentation on the 49TH PBC&E ● Introduction of the Chairman of PCCI ● Special Message ● Presentation and Adoption of the 31ST MMBC Resolutions ● Turnover of ABC Hosting to the next Host Chamber ● Closing Remarks by the next Host Sector ● Adjournment 	<p>Ms. Delia Jimenez Immediate Past Area Vice President for NCR & Chairperson, PCCI-NCR</p> <p>Arch. Felino "Jun" A. Palafox PCCI Director/Vice President, / Chairman, 49th PBC&E</p> <p>Mr. Pete C. Dumana, Jr. Past Area Vice President for NCR & Chairperson, PCCI-NCR</p> <p>Dr. William S. Co Chairman, PCCI</p> <p>RG Gene Sy RG Elvi Quiazon RG Sarah P. Deloraya-Mateo AVP Teresita L. Ngan Tian Vice President Enunina V. Mangio Vice President Felino A. Palafox, Jr.</p> <p>RG Sarah P. Deloraya-Mateo PCCI-NCR Central Sector Conference Director, 31st MMBC</p> <p>Ms. Elvi Sanchez Quiazon RG, PCCI-NCR South Sector</p> <p>Ms. Teresita L. Ngan Tian PCCI Area Vice President for NCR & PCCI-NCR, Chair & Chairperson, 31ST MMBC</p>
5:35 p.m. – 6:00 p.m.	Networking & Booth Visit	
6:00 p.m. Onwards	FELLOWSHIP / DINNER / RAFFLE / ENTERTAINMENT	Hosted by the North Sector RG Gene Sy Chair, MMBC Fellowship Committee

Attire: Modern Filipiniana/ Barong